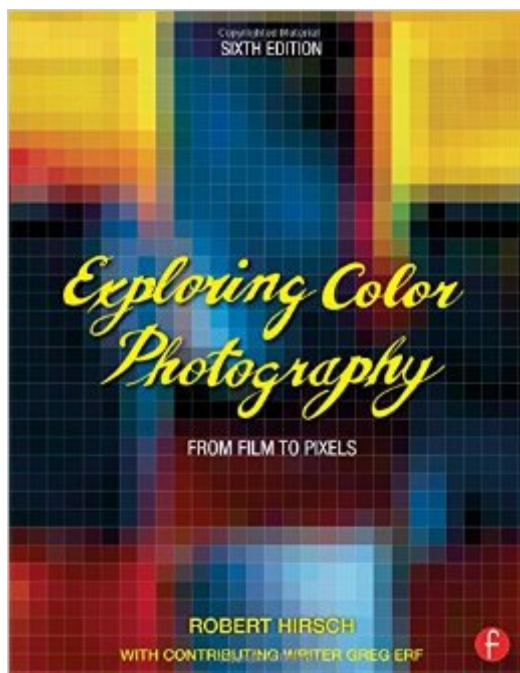# Exploring Color Photography: From Film To Pixels

Synopsis

Robert Hirschâ ™s Exploring Color Photography is the thinking photographerâ ™s guide to color imagemaking. Now in its sixth edition, this pioneering text clearly and concisely instructs students and intermediate photographers in the fundamental aesthetic and technical building blocks needed to create thought-provoking digital and analog color photographs. Taking both a conceptual and pragmatic approach, the book avoids getting bogged down in complex, ever-changing technological matters, allowing it to stay fresh and engaging. Known as the Bible of Color Photography, its stimulating assignments encourage students to be adventurous and to take responsibility for learning and working independently. The emphasis on design and postmodern theoretical concepts stresses the thought process behind the creation of intriguing images. Itâ ™s extensive and inspiring collection of images and accompanying captions allow makers to provide insight into how photographic methodology was utilized to visualize and communicate their objectives.   The text continues to deliver inspiring leadership in the field of color photography with the latest accurate information, ideas, commentary, history, a diverse collection of contemporary images, and expanded cellphone photography coverage.   A "Problem Solving and Writing" chapter offers methods and exercises that help one learn to be a visual problem solver and to discuss and write succinctly about the concepts at the foundation of oneâ ™s work.   Exploringcolorphotography.com, the companion website, has been revamped and updated to feature more student and teacher resources, including a new web-based timeline: As It Happened: A Chronological History of Color Photography.

Book Information

Paperback: 408 pages

Publisher: Focal Press; 6 edition (February 14, 2015)

Language: English

ISBN-10: 0415730953

ISBN-13: 978-0415730952

Product Dimensions: 8.5 x 0.9 x 10.9 inches

Shipping Weight: 2.9 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #306,796 in Books (See Top 100 in Books)   #25 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Color   #460 inÂ Books > Textbooks > Humanities > Visual Arts > Photography   #621 inÂ Books > Arts &

Customer Reviews

Every time I pick up this book, it surprises me. The depth and range of information contained within this volume is breathtaking. It is hard to imagine a more complete work on how color functions in photography; anything more and the book would weigh over 300 pounds! Whether you work digitally or chemically, you will find valuable information within its pages â " and a huge source of inspiration.Robert Hirsch has made a significant contribution to the world of photography with his books, including his classic "Seizing the Light: A Social History of Photography." His book "Transformational Imagemaking" rewrites the history of photography by bringing to light decades of work and artists not covered in traditional narratives. This book follows in that tradition by going beyond what other books provide."Exploring Color Photography" is for those who believe that true art and creativity comes from more than know what button to button to push (there are already plenty of books on that). Art comes from your head and your heart â " and this book is designed to help you to see and think like an artist.Color is an immensely complicated subject. This book breaks down the topics into easily grasped chapters - but always with an eye to how an artist can use this information. Even the technical sections become invitations to explore creative possibilities. Throughout the book are many sidebars on "problem solving" that cover key concepts in understanding color as well as technical challenges you might encounter. Many of these can be used as self-directed photography assignments to help you learn the subject in greater detail.

Are you a professional photographer? If you are, then this book is for you! Author Robert Hirsch, has done an outstanding job of writing the 6th edition of a book that keeps striving to provide a stimulating introduction and commentary to the approaches, images, techniques and history of color photography.Author Hirsch, begins by exploring the world of human vision, where colors are busily interacting with each other and altering our perceptions. Then, the author discusses how digital imaging tools make it possible to easily improvise the content of reality, by spawning artists who are accustomed to inventing worlds, rather than presenting them, and viewers who are willing to accept such inventions. He continues by looking at the proper exposure technique, which produces acceptable shadow and highlight detail, and is the prerequisite to the process of transforming ideas into photographs. Next, the author discusses how a color crossover occurs when the highlight and shadow areas of a scene are of different color balances. He then discusses why there is no such thing as bad weather for making photographs. The author continues by showing how shapes have a

symbolic meaning. Next, he discusses the removal of some of the self-imposed limits on visualization; and, how to break away from the accepted, standardized conventions, formulas, and procedures of representation. The author then describes how being able to understand and make innovative representations of photographic time, involves penetrating the habitual mirror of reality. He continues by discussing how the rapid public embrace of digital photography, has facilitated a similar approach to photo-based imagery.

Exploring Color Photography: From Film to Pixels Exploring Color Photography Fifth Edition: From Film to Pixels PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dlsr photography) DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography: The Ultimate Editing Guide To Enhance And Create Stunning Digital Photos (Photography, Digital Photography, DSLR, Photoshop, Photography Books, ... Photography For Beginners, Photo Editing) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) Exploring the World of Chemistry: From Ancient Metals to High-Speed Computers (Exploring Series) (Exploring (New Leaf Press)) Photography: The Complete Beginners Guide to Taking BRILLIANT Photographs that Capture Your Amazingly Beautiful World (Photography for Beginners - Digital Photography, Photography Books) Photoshop: Photography for Beginners & Photoshop Box Set: Master The Art of Photography and Photoshop in 24h or Less!!! (Photography, Digital Photography, ... Digital, Portrait, Landscape, Photoshop) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Photography for Beginners &

Photoshop Lightroom Box Set: Master Photography & Photoshop Lightroom Tips in 24 Hours or Less! (Photography Tips - Wedding ... - Adobe Photoshop - Digital Photography) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography & Photoshop Box Set: Includes Photography for Beginners, Stupid. Simple. Photoshop, Photoshop, Portrait Photography & Photography Business The Film Photography Handbook: Rediscovering Photography in 35mm, Medium, and Large Format How To Color Adult Coloring Books - Adult Coloring 101: Learn Easy Tips Today. How To Color For Adults, How To Color With Colored Pencils, Step By Step ... How To Color With Colored Pencils And More) Exploring Color Photography